

Owl Analytics: Learn about your readers and report success to your managers

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Owl Analytics is KnowledgeOwl's user-friendly, built-in alternative to Google Analytics. The feature is included in all KnowledgeOwl plans. We built it to answer the questions that matter, like:

- Who's visiting my knowledge base?
- What are they doing while they're there?
- Where would my time be best spent updating existing content?
- What are my readers searching for?
- Is anyone actually using the resource I put so much time and energy into?
- Is my knowledge base worth the cost?

Numbers alone can't make your decisions for you. But they can give you a lot more to work with, and this session is about closing that gap between data and action.

Session details

This session is scheduled for Wednesday, September 16th, from 11am-12pm EDT. It will be recorded.

What we'll cover

In this webinar, we'll cover:

- The strengths and limitations of Owl Analytics reports. In essence, what the numbers can (and can't) tell you.
- Creative, real-world ways other customers have used Owl Analytics to solve specific problems.
- Different export options for getting your data into presentations or other platforms.

Who this session is for

This session is for you if:

- You're new to Owl Analytics.
- You're struggling to translate numbers into action.
- You want the inside scoop on how other customers use the feature.
- You feel like you "should" be doing more with your analytics, but aren't sure what that means.

Can't make it live? No sweat! Register anyway and we'll send you the recording. [?](#)
