KB Coding 101: Intro to HTML, CSS, and JS in KnowledgeOwl

06/04/2025 3:39 pm EDT



Unlock the full potential of your knowledge base with custom code! Learn how to use HTML, CSS, and JavaScript to create stunning customizations, add interactive functionality, and make your KnowledgeOwl site truly your own.



Ready to fly?

Sign up here: https://knowledgeowl.onfastspring.com/owlcademy



If you'd like to be notified when we're offering this workshop again, please let us know via this form.

What you'll learn

- Navigate KnowledgeOwl's Custom HTML and understand merge codes
- Write and apply Custom CSS to transform your knowledge base appearance
- Create and manage reusable snippets for code-based customizations
- Add JavaScript functionality for interactive features and dynamic content
- Use the Custom Head section for external scripts and third-party integrations
- Best practices for testing, organizing, and maintaining custom code
- Real-world examples: collapsible sections, back-to-top buttons, conditional content, and more

Perfect for knowledge base managers, web developers, and technical writers who want to go beyond basic theming and create professional, branded experiences that engage readers and enhance usability!

Meet your owl instructors

Marybeth Alexander is Knowledge Owl's **Knowledge Goddess & Chief Executive Owl**. She's helped people create and manage their knowledge base websites for over a decade.

Kate Mueller is KnowledgeOwl's **Documentation Goddess & Resident Cheesemonger** and host of The Not-Boring Tech Writer podcast. She's a seasoned technical writer who's written and maintained documentation for companies in broadcasting, financial services, IT, and software for 15+ years.

Together, they bring decades of experience solving knowledge management challenges with KnowledgeOwl's signature helpfulness.