





# July 2025 Summer Camp

06/04/2025 3:37 pm EDT

Whether you're looking to master the basics or dive into advanced techniques, join our **July 2025 Summer Camp** to elevate your KnowledgeOwl expertise.

## Summary

-  **What:** A series of 10 [Mastering KnowledgeOwl workshops](#)
-  **When:** July 1-31, 2025
-  **Time:** All workshops run 11:30am - 2pm Eastern
-  **Who this is for:** Knowledge base managers, technical writers, content creators, documentation professionals, and anyone else looking to level up their KnowledgeOwl and knowledge management skills




**Ready to fly?**

Sign up here: <https://knowledgeowl.onfastspring.com/owlcademy>


Reach out to [owlcademy@knowledgeowl.com](mailto:owlcademy@knowledgeowl.com) with any questions.

## Summer Camp workshop schedule


July 1, 2025: [KnowledgeOwl 101](#)

KnowledgeOwl 101 is your flight map for success!  Get a bird's-eye view of KnowledgeOwl and learn the essentials to navigate, customize, and make the most of your knowledge base with ease!


July 3, 2025: [Glossary 101](#)

Transform confusing jargon into crystal-clear communication!  Learn how to build and leverage KnowledgeOwl's powerful glossary feature to define key terms, acronyms, and abbreviations that automatically enhance your readers' understanding throughout your knowledge base.


July 8, 2025: [Style 101](#)

Unlock the full potential of KnowledgeOwl with our Style 101 class!  Dive into KO's powerful customization options and discover how to tailor your knowledge base to match your brand's unique look and feel—no design skills required!


July 10, 2025: [KB Coding 101: Intro to HTML, CSS, and JS in KnowledgeOwl](#)

Unlock the full potential of your knowledge base with custom code!  Learn how to use HTML, CSS, and JavaScript to create stunning customizations, add interactive functionality, and make your KnowledgeOwl site truly your own.

July 15, 2025: [Authoring 101](#)

Learn the ins and outs of authoring in KnowledgeOwl!  Explore key features, best practices, and workflow tips to create and manage content with ease.

July 17, 2025: [Authoring 201: Custom Formatting & Layouts](#)

Optimize your content for maximum impact and findability!  Building on the foundations from Authoring 101, learn advanced content optimization techniques to create visually stunning, well-structured, and highly

discoverable articles that engage readers and enhance the user experience in your knowledge base.

July 22, 2025: [Search 101](#)

Master KnowledgeOwl's powerful search! 🔍 Learn how to optimize enterprise-level search functionality to help users find the right content quickly and effortlessly.

July 24, 2025: [Snippets 101](#)

Master the power of reusable content and code! 📄 Learn how to create, manage, and leverage KnowledgeOwl's snippet feature to save time, ensure consistency, and add powerful functionality to your knowledge base with chunks of reusable content that update everywhere automatically.

July 29, 2025: [Reporting 101](#)

Make data work for you! 📊 Explore KnowledgeOwl's reporting and feedback features, identify the metrics that matter most to your organization, and learn how to turn insights into action.

July 31, 2025: [Style Guides 101](#)

Create consistency, confidence, and clarity across your entire team! 📖 Learn how to develop comprehensive style and author guides that ensure everyone contributing to your knowledge base creates content with the same voice, tone, and standards to make your documentation more professional and user-friendly.

---

## ☀ Choose your learning path

- **Single Day Pass:** Attend 1 workshop of your choice in our July Summer Camp series.
- **Week Pass (2 Days):** Attend 2 workshops of your choice in our July Summer Camp series and save 10%.
- **Half Month Pass (5 days):** Attend 5 workshops of your choice in our July Summer Camp series and save 20%.
- **Full Month Pass (10 days):** Get complete access to our entire July Summer Camp series with maximum savings (30% off).

---

## 🔍 Why join Summer Camp?

- 🌟 **Expert instruction** - Learn directly from KnowledgeOwl's Knowledge Goddess & Documentation Goddess
- 🛠 **Hands-on learning** - Interactive workshops with real-world applications
- 🕒 **Flexible scheduling** - Choose the workshops that fit your needs and schedule
- 💰 **Maximum value** - Significant savings with bundle passes
- 🌐 **Networking** - Connect with fellow knowledge management professionals
- 📚 **Comprehensive resources** - Take away materials you can reference long after camp ends

---

## Meet your owl instructors

[Marybeth Alexander](#) is KnowledgeOwl's **Knowledge Goddess & Chief Executive Owl**. She's helped people create and manage their knowledge base websites for over a decade.

[Kate Mueller](#) is KnowledgeOwl's **Documentation Goddess & Resident Cheesemonger** and host of [The Not-Boring Tech Writer](#) podcast. She's a seasoned technical writer who's written and maintained documentation for companies in broadcasting, financial services, IT, and software for 15+ years.

Together, they bring decades of experience solving knowledge management challenges with KnowledgeOwl's

signature helpfulness.

---



✦ **Exclusive benefits for Business & Enterprise customers:**

- **Business** customers get **1 free camp Full Month Pass** (\$1,750 value)
- **Enterprise** customers get **2 free camp Full Month Passes** (\$3,500 value)

If you're a Business or Enterprise customer and you'd like to claim your free pass(es), please let us know by emailing [owlcademy@knowledgeowl.com](mailto:owlcademy@knowledgeowl.com).



**Ready to fly?**

Sign up here: <https://knowledgeowl.onfastspring.com/owlcademy>

Reach out to [owlcademy@knowledgeowl.com](mailto:owlcademy@knowledgeowl.com) with any questions.

---