July 2025 Summer Camp

Welcome to KnowledgeOwl Summer Camp! 🏕️ Pack your curiosity and get ready to learn. Whether you're looking to master the basics or dive into advanced techniques, join our **July 2025 Summer Camp** to elevate your KnowledgeOwl expertise.

Summary

- 📋 **What**: A series of 10 Mastering KnowledgeOwl workshops
- 📅 **When**: July 1-31, 2025
- ⏰ **Time**: All workshops run 11:30am - 2pm Eastern
- 🎯 **Who this is for**: Knowledge base managers, technical writers, content creators, documentation professionals, and anyone else looking to level up their KnowledgeOwl and knowledge management skills

> ✅ **Ready to fly?**
> Sign up here: https://knowledgeowl.onfastspring.com/owlcademy
>
> *Reach out to owlcademy@knowledgeowl.com with any questions.*

📅 Summer Camp workshop schedule

July 1, 2025: KnowledgeOwl 101

KnowledgeOwl 101 is your compass and trail map for success! 🧭🚀 Get a bird's-eye view of KnowledgeOwl and learn the essentials to navigate, customize, and make the most of your knowledge base with ease.

July 3, 2025: Glossary 101

Learn how our glossary feature can automatically define key terms throughout your knowledge base.📚✨ Build and leverage KnowledgeOwl's powerful glossary feature to define key terms, acronyms, and abbreviations to automatically enhance your readers' understanding throughout your knowledge base - no more campers getting lost in the jargon woods!

July 8, 2025: Style 101

Arts and crafts time at Camp KnowledgeOwl! 🎨✨ Dive into KO's powerful customization options and discover how to tailor your knowledge base to match your brand's unique look and feel—no design skills required.

July 10, 2025: KB Coding 101: Intro to HTML, CSS, and JS in KnowledgeOwl

Take your knowledge base's potential to the highest peak with custom code! 💻✨ Learn how to use HTML, CSS, and JavaScript to create stunning customizations, add interactive functionality, and make your KnowledgeOwl site truly your own.

July 15, 2025: Authoring 101

Learn the ins and outs of authoring in KnowledgeOwl! ✍️📝 Explore the ins and outs of authoring in KnowledgeOwl with best practices, workflow tips, and all the essential skills to create and manage content like a seasoned camp storyteller.

July 17, 2025: Authoring 201: Custom Formatting & Layouts

Optimize your content for maximum impact! 🎨📝 Building on the foundations from Authoring 101, learn advanced customization techniques to craft visually stunning, well-structured articles that'll have your readers gathered around like moths to a campfire.

July 22, 2025: Search 101

Master KnowledgeOwl's powerful search! 🔍 Learn how to optimize enterprise-level search functionality to help users find the right content quickly and effortlessly. Nix the scavenger hunt, and help your readers find what they need quickly.

July 24, 2025: Snippets 101

Earn your efficiency badge by mastering the power of reusable content and code! ⚡📝 Learn how to create, manage, and leverage KnowledgeOwl's snippet feature to save time, ensure consistency, and add powerful functionality to your knowledge base with chunks of reusable content that update everywhere automatically.

July 29, 2025: Reporting 101

Time to gather around the data campfire and make sense of all those marshmallow metrics! 📊 Explore KnowledgeOwl's reporting and feedback features, identify the metrics that matter most to your organization, and learn how to turn insights into action.

July 31, 2025: Style Guides 101

Every great summer camp needs clear rules and traditions that bring everyone together. 📋✨ Learn how to develop comprehensive style and author guides to create consistency, confidence, and clarity for your authors and a more consistent professional, user-friendly experience for your readers!

☀ Choose your learning path

- **Single Day Pass**: Attend 1 workshop of your choice in our July Summer Camp series. $250
- **Week Pass (2 Days):** Attend 2 workshops of your choice in our July Summer Camp series and save 10%. ~~$500~~ $450
- **Half Month Pass (5 days):** Attend 5 workshops of your choice in our July Summer Camp series and save 20%. ~~$1,250~~ $1,000
- **Full Month Pass (10 days):** Get complete access to our entire July Summer Camp series with maximum savings (30% off). ~~$2,500~~ $1,750

▢ Why join Summer Camp?

- ✨ **Expert instruction** - Learn directly from KnowledgeOwl's CEO and Documentation Goddess — a powerful pair with deep expertise.
- 🤝 **Hands-on learning** - Interactive workshops with real-world applications
- 🎯 **Flexible scheduling** - Choose the workshops that fit your needs and schedule
- 💰 **Maximum value** - Significant savings with bundle passes
- 🌐 **Networking** - Connect with fellow knowledge management professionals
- 📚 **Comprehensive resources** - Take away materials you can reference long after camp ends

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Meet your owl instructors

Marybeth Alexander is KnowledgeOwl's **Founder & Chief Executive Owl.** She's helped people create and manage

their knowledge base websites for over a decade.

Kate Mueller is KnowledgeOwl's **Documentation Goddess & Resident Cheesemonger** and host of The Not-Boring Tech Writer podcast. She's a seasoned technical writer who's written and maintained documentation for companies in broadcasting, financial services, IT, and software for 15+ years.

Together, they bring decades of experience solving knowledge management challenges with KnowledgeOwl's signature helpfulness.

> ℹ️ ✨ **Exclusive benefits for Business & Enterprise customers:**
> - **Business** customers get **1 free camp Full Month Pass** ($1,750 value)
> - **Enterprise** customers get **2 free camp Full Month Passes** ($3,500 value)
>
> If you're a Business or Enterprise customer, email owlcademy@knowledgeowl.com to claim your free pass(es).

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