Reporting 101 (June 24)

Join this workshop to better understand KnowledgeOwl's reporting and feedback functionality.

Goal

Participants will gain an understanding of KnowledgeOwl's reporting and feedback features, clarity on which metrics matter for their organization, and what to do with them.

Details

Date: June 24, 2025

Time: 11:30am - 2pm EST

Price: $250, eligible for discount if you buy the Buy the Course Bundle!

✅ **Ready to fly?**
Sign up here: https://knowledgeowl.onfastspring.com/owlcademy

Who is this for?

- Anyone interested in or responsible for reporting on their knowledge base
- Anyone interested in using reporting and data to improve their knowledge base

Topics

This workshop will explore KnowledgeOwl's reporting and feedback capabilities, including:

- Reporting overview
- Ratings
- Comments
- Contact Form
- Broken link checker
- Third party reporting/feedback integrations

Each workshop is priced at **$250/seat.**

You can also buy a bundle of all workshops for **$1000/seat** (that's a 15% savings + bonus perks)

Business plan customers are eligible to **1 free bundle seat** per account, and **Enterprise customers** are eligible for **2 free bundle seats** per account.

Meet your owl instructors

Marybeth Alexander is the CEO and founder of KnowledgeOwl, helping people create and manage their knowledge base websites for over a decade.

Kate Mueller is the Documentation Goddess of KnowledgeOwl and host of The Not-Boring Tech Writer podcast, a seasoned technical writer who's written and maintained documentation for companies in broadcasting, financial services, IT, and software for 15+ years.

Combined, these two pack a powerful punch of experience and problem-solving abilities with KnowledgeOwl's characteristic helpfulness. Join us and bring your trickiest or most frustrating knowledge management-related problems to a cohort of like-minded peers.