

Search 101

07/20/2025 10:19 am EDT



Join this workshop to gain a deeper understanding of how KnowledgeOwl search works and how you can fine-tune it to meet your needs.



Ready to fly?

Sign up here: <https://knowledgeowl.onfastspring.com/owlcademy>



Interested, but unable to make these dates?

If you'd like to be notified when we're offering this workshop again, please join our waitlist using this form.

Goal

Participants will gain an understanding of KnowledgeOwl's enterprise-level search functionality and how to optimize it for their knowledge base.

Who is this for?

- New or existing KnowledgeOwl authors who want to understand how KO's search works and how to effectively leverage it to meet their needs

Topics

This workshop will explore KnowledgeOwl's search functionality, including:

- Search overview
- Search customizations
- Search fine-tuning
- Synonyms
- Tags and search phrases
- Search testing
- Search reporting

Meet your owl instructors

[Marybeth Alexander](#) is KnowledgeOwl's **Founder & Chief Executive Owl**. She's helped people create and manage

their knowledge base websites for over a decade.

[Kate Mueller](#) is KnowledgeOwl's **Documentation Goddess & Resident Cheesemonger** and host of [The Not-Boring Tech Writer](#) podcast. She's a seasoned technical writer who's written and maintained documentation for companies in broadcasting, financial services, IT, and software for 15+ years.

Together, they bring decades of experience solving knowledge management challenges with KnowledgeOwl's signature helpfulness.
