

Search 101 (May 27)

01/30/2025 1:30 pm EST



Join this workshop to gain a deeper understanding of how KnowledgeOwl search works and how you can fine-tune it to meet your needs.

Goal

Participants will gain an understanding of KnowledgeOwl's enterprise-level search functionality and how to optimize it for your knowledge base.

Details

Date: May 27, 2025

Time: 11:30am - 2pm EST

Price: \$250, eligible for discount if you buy the [Buy the Course Bundle!](#)



Ready to fly?

Sign up here: <https://knowledgeowl.onfastspring.com/owlcademy>

Who is this for?

- New or existing KnowledgeOwl authors who want to understand how KO's search works and how to effectively leverage it to meet their needs

Topics

This workshop will explore KnowledgeOwl's search functionality, including:

- Search overview
- Search customizations
- Search fine-tuning
- Synonyms
- Tags and search phrases
- Search testing
- Search reporting.



Each workshop is priced at **\$250/seat**.

You can also buy a bundle of all workshops for **\$1000/seat** (that's a 15% savings + bonus perks)

Business plan customers are eligible to **1 free bundle seat** per account, and **Enterprise customers** are eligible for **2 free bundle seats** per account.

Meet your owl instructors

Marybeth Alexander is the CEO and founder of KnowledgeOwl, helping people create and manage their knowledge base websites for over a decade.

Kate Mueller is the Documentation Goddess of KnowledgeOwl and host of [The Not-Boring Tech Writer](#) podcast, a seasoned technical writer who's written and maintained documentation for companies in broadcasting, financial services, IT, and software for 15+ years.

Combined, these two pack a powerful punch of experience and problem-solving abilities with KnowledgeOwl's characteristic helpfulness. Join us and bring your trickiest or most frustrating knowledge management-related problems to a cohort of like-minded peers.
