

Authoring 101 (April 29)

01/30/2025 1:29 pm EST



Join this workshop to become a more talented and confident author in KnowledgeOwl.

Goal

Participants will gain an understanding of KnowledgeOwl's features and functionalities for authoring and best practices for how they can incorporate them into their own workflows.

Details

Date: April 29, 2025

Time: 11:30am - 2pm EST

Price: \$250, eligible for discount if you buy the [Buy the Course Bundle!](#)



Ready to fly?

Sign up here: <https://knowledgeowl.onfastspring.com/owlcademy>

Who is this for?

- New and/or existing KnowledgeOwl authors
- Anyone doing any authoring in KnowledgeOwl

Topics

This workshop will explore KnowledgeOwl features and workflows for authoring content, including:

- Categories and articles
- Author Roles, Teams, and permissions
- WYSIWYG overview
- Reusable content (topic articles, shared content articles, snippets)
- Versioning
- Manage (filters, bulk edit, exports)
 - File management/image best practices.



Each workshop is priced at **\$250/seat**.

You can also buy a bundle of all workshops for **\$1000/seat** (that's a 15% savings + bonus perks)

Business plan customers are eligible to **1 free bundle seat** per account, and **Enterprise customers** are eligible for **2 free bundle seats** per account.

Meet your owl instructors

Marybeth Alexander is the CEO and founder of KnowledgeOwl, helping people create and manage their knowledge base websites for over a decade.

Kate Mueller is the Documentation Goddess of KnowledgeOwl and host of [The Not-Boring Tech Writer](#) podcast, a seasoned technical writer who's written and maintained documentation for companies in broadcasting, financial services, IT, and software for 15+ years.

Combined, these two pack a powerful punch of experience and problem-solving abilities with KnowledgeOwl's characteristic helpfulness. Join us and bring your trickiest or most frustrating knowledge management-related problems to a cohort of like-minded peers.
