

# Authoring 101 (April 29)

03/31/2025 7:00 pm EDT



Join this workshop to become a more talented and confident author in KnowledgeOwl.



If you'd like to be notified when we're offering this workshop again, please let us know via [this form](#).

## Goal

Participants will gain an understanding of KnowledgeOwl's features and functionalities for authoring and best practices for how they can incorporate them into their own workflows.

## Details

**Date:** April 29, 2025

**Time:** 11:30am - 2pm EST

**Price:** \$250, eligible for discount if you buy the [Buy the Course Bundle!](#)



**Ready to fly?**

Sign up here: <https://knowledgeowl.onfastspring.com/owlcademy>

## Who is this for?

- New and/or existing KnowledgeOwl authors
- Anyone doing any authoring in KnowledgeOwl

## Topics

This workshop will explore KnowledgeOwl features and workflows for authoring content, including:

- Categories and articles
- Author Roles, Teams, and permissions
- WYSIWYG overview
- Reusable content (topic articles, shared content articles, snippets)
- Versioning

- Manage (filters, bulk edit, exports)
  - File management/image best practices.



Each workshop is priced at **\$250/seat**. You can also buy a bundle of all workshops to save money and get access to bonus perks.

**Business** customers are eligible for **1 free bundle seat** per account.

**Enterprise** customers are eligible for **2 free bundle seats** per account.

Email us at [owacademy@knowledgeowl.com](mailto:owacademy@knowledgeowl.com) to redeem your free seat(s)!

## Meet your owl instructors

Marybeth Alexander is the CEO and founder of KnowledgeOwl, helping people create and manage their knowledge base websites for over a decade.

Kate Mueller is the Documentation Goddess of KnowledgeOwl and host of [The Not-Boring Tech Writer](#) podcast, a seasoned technical writer who's written and maintained documentation for companies in broadcasting, financial services, IT, and software for 15+ years.

Combined, these two pack a powerful punch of experience and problem-solving abilities with KnowledgeOwl's characteristic helpfulness. Join us and bring your trickiest or most frustrating knowledge management-related problems to a cohort of like-minded peers.

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