

Authoring 101

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Join this workshop to become a more talented and confident author in KnowledgeOwl.



Ready to fly?

Sign up here: <https://knowledgeowl.onfastspring.com/owlcademy>



If you'd like to be notified when we're offering this workshop again, please let us know via [this form](#).

Goal

Participants will gain an understanding of KnowledgeOwl's features and functionalities for authoring and best practices for how they can incorporate them into their own workflows.

Who is this for?

- New and/or existing KnowledgeOwl authors
- Anyone doing any authoring in KnowledgeOwl

Topics

This workshop will explore KnowledgeOwl features and workflows for authoring content, including:

- Categories and articles
- Author Roles, Teams, and permissions
- WYSIWYG overview
- Reusable content (topic articles, shared content articles, snippets)
- Versioning
- Manage (filters, bulk edit, exports)
 - File management/image best practices.

Meet your owl instructors

[Marybeth Alexander](#) is KnowledgeOwl's **Knowledge Goddess & Chief Executive Owl**. She's helped people create and manage their knowledge base websites for over a decade.

Kate Mueller is KnowledgeOwl's **Documentation Goddess & Resident Cheesemonger** and host of [The Not-Boring Tech Writer](#) podcast. She's a seasoned technical writer who's written and maintained documentation for companies in broadcasting, financial services, IT, and software for 15+ years.

Together, they bring decades of experience solving knowledge management challenges with KnowledgeOwl's signature helpfulness.
