

Style 101

06/04/2025 3:40 pm EDT



Join this workshop to gain a deeper understanding of owl the ways you can customize KnowledgeOwl.



Ready to fly?

Sign up here: <https://knowledgeowl.onfastspring.com/owlcademy>



If you'd like to be notified when we're offering this workshop again, please let us know via this form.

Goal

Participants will be introduced to KnowledgeOwl's vast customization options and gain an understanding of how to leverage them to customize their knowledge base to their brand/liking.

Who is this for?

- Designers, developers, or authors tasked with updating the theme or branding of their knowledge base
- New KO authors/new team members
- People who have inherited a KnowledgeOwl knowledge base and want to update the look
- Existing authors who want to expand their knowledge

Topics

This workshop will explore KnowledgeOwl's options to customize your knowledge base, including:

- Style overview
 - What's possible in KO?
 - Advanced options for further customization
- Branding / white-labeling
 - Match your company's branding
 - Add a private domain
 - Logos
 - Favicons
 - Fonts

- Colors
- Category display types, including category icons
- Customizing the default text of your knowledge base
- Common customizations
- How to transition an older KnowledgeOwl them to a newer theme
- Customer Showcase of themes our customers have built.

Meet your owl instructors

[Marybeth Alexander](#) is KnowledgeOwl's **Knowledge Goddess & Chief Executive Owl**. She's helped people create and manage their knowledge base websites for over a decade.

[Kate Mueller](#) is KnowledgeOwl's **Documentation Goddess & Resident Cheesemonger** and host of [The Not-Boring Tech Writer](#) podcast. She's a seasoned technical writer who's written and maintained documentation for companies in broadcasting, financial services, IT, and software for 15+ years.

Together, they bring decades of experience solving knowledge management challenges with KnowledgeOwl's signature helpfulness.
