

Style 101

04/01/2025 9:12 am EDT



Join this workshop to gain a deeper understanding of owl the ways you can customize KnowledgeOwl.



If you'd like to be notified when we're offering this workshop again, please let us know via [this form](#).

Goal

Participants will be introduced to KnowledgeOwl's vast customization options and gain an understanding of how to leverage them to customize their knowledge base to their brand/liking.

Who is this for?

- Designers, developers, or authors tasked with updating the theme or branding of their knowledge base
- New KO authors/new team members
- People who have inherited a KnowledgeOwl knowledge base and want to update the look
- Existing authors who want to expand their knowledge

Topics

This workshop will explore KnowledgeOwl's options to customize your knowledge base, including:

- Style overview
 - What's possible in KO?
 - Advanced options for further customization
- Branding / white-labeling
 - Match your company's branding
 - Add a private domain
 - Logos
 - Favicons
 - Fonts
 - Colors
- Category display types, including category icons
- Customizing the default text of your knowledge base
- Common customizations

- How to transition an older KnowledgeOwl theme to a newer theme
- Customer Showcase of themes our customers have built.



Each workshop is priced at **\$250/seat**. You can also buy a bundle of all workshops to save money and get access to bonus perks.

Business customers are eligible for **1 free bundle seat** per account.

Enterprise customers are eligible for **2 free bundle seats** per account.

Email us at owacademy@knowledgeowl.com to redeem your free seat(s)!

Meet your owl instructors

Marybeth Alexander is the CEO and founder of KnowledgeOwl, helping people create and manage their knowledge base websites for over a decade.

Kate Mueller is the Documentation Goddess of KnowledgeOwl and host of [The Not-Boring Tech Writer](#) podcast, a seasoned technical writer who's written and maintained documentation for companies in broadcasting, financial services, IT, and software for 15+ years.

Combined, these two pack a powerful punch of experience and problem-solving abilities with KnowledgeOwl's characteristic helpfulness. Join us and bring your trickiest or most frustrating knowledge management-related problems to a cohort of like-minded peers.
