

Style 101 (March 25)

01/30/2025 1:28 pm EST



Join this workshop to gain a deeper understanding of owl the ways you can customize KnowledgeOwl.

Goal

Participants will be introduced to KnowledgeOwl's vast customization options and gain an understanding of how to leverage them to customize their knowledge base to their brand/liking.

Details

Date: March 25, 2025

Time: 11:30am - 2pm EST

Price: \$250, eligible for discount if you buy the [Buy the Course Bundle!](#)



Ready to fly?

Sign up here: <https://knowledgeowl.onfastspring.com/owlcademy>

Who is this for?

- Designers, developers, or authors tasked with updating the theme or branding of their knowledge base
- New KO authors/new team members
- People who have inherited a KnowledgeOwl knowledge base and want to update the look
- Existing authors who want to expand their knowledge

Topics

This workshop will explore KnowledgeOwl's options to customize your knowledge base, including:

- Style overview
 - What's possible in KO?
 - Advanced options for further customization
- Branding / white-labeling
 - Match your company's branding
 - Add a private domain

- Logos
- Favicons
- Fonts
- Colors
- Category display types, including category icons
- Customizing the default text of your knowledge base
- Common customizations
- How to transition an older KnowledgeOwl theme to a newer theme
- Customer Showcase of themes our customers have built.



Each workshop is priced at **\$250/seat**.

You can also buy a bundle of all workshops for **\$1000/seat** (that's a 15% savings + bonus perks)

Business plan customers are eligible to **1 free bundle seat** per account, and **Enterprise customers** are eligible for **2 free bundle seats** per account.

Meet your owl instructors

Marybeth Alexander is the CEO and founder of KnowledgeOwl, helping people create and manage their knowledge base websites for over a decade.

Kate Mueller is the Documentation Goddess of KnowledgeOwl and host of [The Not-Boring Tech Writer](#) podcast, a seasoned technical writer who's written and maintained documentation for companies in broadcasting, financial services, IT, and software for 15+ years.

Combined, these two pack a powerful punch of experience and problem-solving abilities with KnowledgeOwl's characteristic helpfulness. Join us and bring your trickiest or most frustrating knowledge management-related problems to a cohort of like-minded peers.
