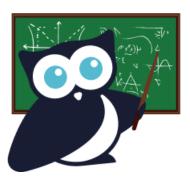# KnowledgeOwl 101

06/27/2025 11:31 am EDT

Join this workshop for a comprehensive orientation of the KnowledgeOwl software.

> ✅ **Ready to fly?**
> Sign up here: https://knowledgeowl.onfastspring.com/owlcademy

> ℹ️ **Interested, but unable to make these dates?**
> If you'd like to be notified when we're offering this workshop again, please join our waitlist using this form.

Goal

Participants will gain a general understanding of the KnowledgeOwl software.

Who is this for?

- New KO authors/new team members
- People who have inherited a KnowledgeOwl knowledge base and don't know where to begin
- Existing authors who want an overview of KnowledgeOwl's current capabilities

Topics

This workshop will provide a comprehensive orientation of the KnowledgeOwl software, including:

- What is KO?
- The KO application vs. KB websites
- Authors vs. Readers
- Categories vs. Articles
- Theme and Style
- Authoring
- Security / access
- Search
- Reporting
- Overviews of other features

Meet your owl instructors

Marybeth Alexander is KnowledgeOwl's **Founder & Chief Executive Owl**. She's helped people create and manage their knowledge base websites for over a decade.

Kate Mueller is KnowledgeOwl's **Documentation Goddess & Resident Cheesemonger** and host of The Not-Boring Tech Writer podcast. She's a seasoned technical writer who's written and maintained documentation for companies in broadcasting, financial services, IT, and software for 15+ years.

Together, they bring decades of experience solving knowledge management challenges with KnowledgeOwl's signature helpfulness.