KnowledgeOwl 101 (February 25)
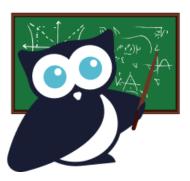
Join this workshop for a comprehensive orientation of the KnowledgeOwl software.

Goal

Participants will gain a general overview and understanding of the KnowledgeOwl software.

Details

Date: February 25, 2025

Time: 11:30am - 2pm EST

Price: $250, eligible for discount if you buy the Buy the Course Bundle!

> ✅ **Ready to fly?**
> Sign up here: https://knowledgeowl.onfastspring.com/owlcademy

Who is this for?

- New KO authors/new team members
- People who have inherited a KnowledgeOwl knowledge base and don't know where to begin
- Existing authors who want an overview of KnowledgeOwl's current capabilities

Topics

This workshop will provide a comprehensive orientation of the KnowledgeOwl software, including:

- What is KO?
- The KO application vs. KB websites
- Authors vs. Readers
- Categories vs. Articles
- Theme and Style
- Authoring
- Security / access
- Search

- Reporting
- Overviews of other features

> Each workshop is priced at **$250/seat.**
> You can also buy a bundle of all workshops for **$1000/seat** (that's a 15% savings + bonus perks)
>
> **Business plan** customers are eligible to **1 free bundle seat** per account, and **Enterprise customers** are eligible for **2 free bundle seats** per account.
>
> Email us at owlcademy@knowledgeowl.com to redeem your free seat(s).

Meet your owl instructors

Marybeth Alexander is the CEO and founder of KnowledgeOwl, helping people create and manage their knowledge base websites for over a decade.

Kate Mueller is the Documentation Goddess of KnowledgeOwl and host of The Not-Boring Tech Writer podcast, a seasoned technical writer who's written and maintained documentation for companies in broadcasting, financial services, IT, and software for 15+ years.

Combined, these two pack a powerful punch of experience and problem-solving abilities with KnowledgeOwl's characteristic helpfulness. Join us and bring your trickiest or most frustrating knowledge management-related problems to a cohort of like-minded peers.